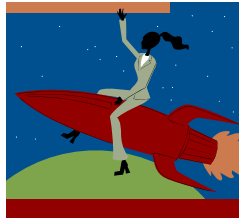


THE WRITE STUFF!



A WORKSHOP TO INSPIRE YOUR CREATIVE SPIRIT
AND

LAUNCH YOUR WRITING BUSINESS!

Presented by the Scottsdale Society of Women Writers
and the Friends of the Chandler Library

Saturday, April 10, 2010

10:00 A.M.-3:00 P.M.

CHANDLER PUBLIC LIBRARY

22 S. DELAWARE STREET

2nd floor-council chambers

REGISTRATION FEES:

\$30 Friends member

\$40 non-member

\$45 Annual membership/workshop fee

Box lunch included in fee

All proceeds benefit library programs - registration form is below

Enjoy a dynamic and interactive workshop of four fabulous sessions covering key topics to help you with both the creative and the business side of writing.

WRITING

Jump-start your writing! Elevate your book to the next level with interactive hands-on activities that will motivate you to "WRITE to the heart of the matter," with author Anna Dalhaimer Bartkowski. www.valuemeals.blogspot.com/

MORE WRITING

Gain useful tips on the basics of memoir writing from author Dee Dees.

www.lifestorylady.com Whether you want to write your own, write the stories of a family member, or become a paid ghost writer for clients, this session will give you the tools you need for writing memoirs.

EDITING/PUBLISHING

Find out how easy, as well as how challenging, it is to transform your work into book form and to launch it into the market place. Learn about the new trends in all areas of publishing; and what you need to know to enjoy success.

Patricia L. Brooks. www.brooksgoldmannpublishing.com

BRANDING/MARKETING

Learn the importance of establishing a brand and best practices for marketing your books and promoting yourself as well as the many creative ways to increase sales from author, independent publisher and advertising and marketing veteran, Robin Reynolds. www.nicecreative.com and www.lifetomax.com

